

GENERAL TERMS APPLICABLE TO THE CAMP'ATLANTIQUE LOYALTY & REFERRAL PROGRAMME

1 - Purpose

The purpose of the Camp'Atlantique loyalty programme is to enable the holder to benefit from the various advantages detailed below when staying in Camp'Atlantique establishments. All members hereby declare that they have familiarised themselves with the present general terms and accept them unreservedly. These general terms may be modified and updated over time. Camp'Atlantique may also terminate the loyalty programme by choosing at any time to cease proposing new memberships to its clients. In this case, Camp'Atlantique will give the members three months to use the points they have earned. Should they fail to do so, these points will be permanently lost.

2 - Loyalty programme

2. A - Membership conditions

Membership of the loyalty programme is free and open to any natural person aged 18 years and over. Points may only be earned on the accommodation sold by Camp'Atlantique. Tour operators and their clients, works councils and their beneficiaries and year-long residents are consequently excluded from this programme. Each member will have a customer account accessible from the Camp'Atlantique website with a username and password issued by the Camp'Atlantique reservations department. Anyone may become a member of this programme when booking a minimum stay of one night (for a camping pitch) or a minimum of two nights (rented accommodation). The loyalty points account is subject to no validity limitations. However, if no activity has been recorded after two years, the account will be suspended.

2. B - Earning points

Only stays taken from April 1, 2016 and reserved with the Camp'Atlantique reservations department will earn points. Points are earned for each overnight stay taken (including free overnight stays), according to the season and accommodation type. Only expenditure on renting the accommodation will qualify to earn points. No points will be issued for any other expenditure. Additional points may be granted as part of Camp'Atlantique's promotional campaigns and special offers. The earned points may not be exchanged for cash or any other financial consideration. The points are accumulated by the owner of the loyalty points account on an ongoing basis as stays are undertaken, regardless of the establishment. It is therefore impossible to combine points from different customer accounts. The points are allocated automatically after the end date of each stay. If points are not added, the client may always request them from the Camp'Atlantique customer services department upon presentation of his invoice. The points may be combined with any current promotion.

2. C - Using the points

The number of points needed to obtain a free overnight stay varies according to the season and accommodation type. Reservations for stays with points generate an entitlement to free overnight stays. Reservations with points may be made via the My Account area on the www.camp-atlantique.com website or by calling the Camp'Atlantique reservations department on 02.51.20.41.94. The use of free nights is final once reserved, even if the stay is subsequently cancelled at the client's initiative. The client is free to use his points in the Camp'Atlantique establishment and accommodation type of his choice subject to availa-

bility at the time the reservation is requested. The reservation of stays with free nights earned through loyalty points is valid during the opening period of establishments. Each year the accepted dates will be updated. For each stay, the minimum number of nights stayed must be equal to or greater than 1 for camping pitches and two for rented accommodation. It is possible to combine a free night with a paid night at the applicable tariff. In the case of a mixed stay, the free night is always the least expensive night of the stay. The stay may be comprised of a maximum of one free night. Please note that for a stay with a free night, the tourist taxes and any possible options must be paid for by the client. Finally, Camp'Atlantique authorises the holder of the customer account to offer his free nights to any person of his choice as a gift.

3 - Sponsorship programme

3. A - Membership conditions

Membership of the referral programme is free and open to any natural person aged 18 years and over. Referral benefits may only be earned on the accommodation sold by Camp'Atlantique. Tour operators and their clients, works councils and their beneficiaries and year-long residents are consequently excluded from this programme. Each member will have a customer account accessible from the Camp'Atlantique website with a username and password issued by the Camp'Atlantique reservations department. Anyone may become a member of this programme when he refers a candidate, and when this candidate reserves a minimum stay of one night (for a camping pitch) or a minimum of two nights (rented accommodation). The points account and the gift vouchers are subject to no validity limitations. However, if no activity has been recorded after two years, the account will be suspended.

3. B - Earning points and gift vouchers

Only stays taken from April 1, 2016 and reserved with the Camp'Atlantique reservations department will earn points and gift vouchers. For the candidate, the gift voucher is earned on the date his first stay ends, and is valid for all new reservations. For the referrer, the gift voucher and the points are earned on the date the candidate's first stay ends, and are valid for all new reservations. Only expenditure on renting the accommodation will qualify to earn points. No points will be issued for any other expenditure. The earned points and gift vouchers may not be exchanged for cash or any other financial consideration. The referrer's points are accumulated by the holder of the customer account on an ongoing basis as stays are undertaken by the candidate(s), regardless of the establishment. It is therefore impossible to combine points from different customer accounts. The points are allocated automatically after the end date of each stay by the candidate. If points are not added, the client may always request them from the Camp'Atlantique customer services department upon presentation of his invoice. The points and gift vouchers may be combined with any current promotion.

3. C - Using the points and gift vouchers

For the referrer, the number of points needed to obtain a free overnight stay varies according to the number of candidates referred. Reservations for stays with points generate an entitlement to free overnight stays. Reservations with points may be made via the My Account area on the www.camp-atlantique.com website or by calling the Camp'Atlantique reservations department on 02.51.20.41.94. The use of free nights

is final once reserved, even if the stay is subsequently cancelled at the client's initiative. The client is free to use his points in the Camp'Atlantique establishment and accommodation type of his choice subject to availability at the time the reservation is requested. The reservation of stays with free nights earned through loyalty points is valid during the opening period of establishments. Each year the accepted dates will be updated. For each stay, the minimum number of nights stayed must be equal to or greater than 1 for camping pitches and two for rented accommodation. It is possible to combine a free night with a paid night at the applicable tariff. In the case of a mixed stay, the free night is always the least expensive night of the stay. The stay may be comprised of a maximum of one free night. Please note that for a stay with a free night, the tourist taxes and any possible options must be paid for by the client. Finally, Camp'Atlantique authorises the holder of the customer account to offer his free nights to any person of his choice as a gift.

For the referrer and the candidates, reservations with gift vouchers may be made via the My Account area on the www.camp-atlantique.com website or by calling the Camp'Atlantique reservations department on 02.51.20.41.94. The use of the gift vouchers is final once reserved, even if the stay is subsequently cancelled at the client's initiative. The client is free to use his gift vouchers in the Camp'Atlantique establishment and accommodation type of his choice subject to availability at the time the reservation is requested. However, the reservation of stays with gift vouchers is valid during the opening period of establishments. Each year the accepted dates will be updated. For each stay, the minimum number of nights stayed must be equal to or greater than one for camping pitches and two for rented accommodation. It is possible to combine a free night with a paid night at the applicable tariff. In the case of a mixed stay, the free night is always the least expensive night of the stay. The stay may be comprised of a maximum of one gift voucher. Please note that for a stay with a gift voucher, the tourist taxes and any possible options must be paid for by the client. Finally, Camp'Atlantique authorises the holder of the gift voucher to offer his voucher to any person of his choice as a gift.

4 - Data protection

Camp'Atlantique may not be considered liable in the event of a dispute between a holder and a given establishment. Any dispute or litigation which cannot be resolved amicably between the parties will be referred to the court of Roche sur Yon. Information gathered through membership of the loyalty programme will be exclusively reserved for the company Camp'Atlantique. Pursuant to the provisions of the French data protection act of January 6, 1978, the holders have a right to access, modify, rectify and delete the data concerning them and a right to demand the cessation of promotional offers. To do so, simply contact us at any time stating your last name, first name and address, either by e-mail at contact@camp-atlantique.com, or by writing to: Service Réservations Camp'Atlantique - 4 rue Auguste Herbert - 85 560 Longeville sur Mer.

The member is entitled to no longer participate in the programme. He should then notify us of this in writing: all accumulated points and gift vouchers will then be lost.